





# A business partner you can count on





## Dear partners,

SarajevoFarm is a private-owned pharmaceutical company established in 2006 in Sarajevo, Bosnia and Herzegovina. As a pharmaceutical group our net sales for 2006 were around 24 million EUR. Currently we are employing 74 people, of which more than 50 percents are doctors and pharmacists.

Our major activities are:

#### 1. Import-Export and Retail Sales with:

- medicines
- auxiliary medical products and vitamins
- surgical dressings and medical disposables
- medical instruments and equipment
- laboratory reagents, tests and equipment
- dialysis equipment, disposables and dialysis solutions

For the above-mentioned purposes we dispose with: two large trucks for international import-export, 12 freight vehicles for daily delivery, 10 personal vehicles for daily visits and marketing our products. In 2007 transportation was completely renewed.

#### 2. Wholesale Pharmacy

We have own storage facilities equipped in accordance to the latest technology and fully complied with legislative and safety regulations such as: flammable substances, termolabile substances, etc. Besides above-mentioned we are distributors for the companies eminent worldwide.

## 3. Registration and Marketing of Medicines in Bosnia and Herzegovina

SarajevoFarm employs a team of six doctors of medicine whose main activities are registration and marketing of medicines of foreign pharmacy producers. We are familiar with the procedures for registration of drugs and medical products in Bosnia and Herzegovina.

#### Medical Consulting in Equipping and Construction of Hospitals and Other Medical Infrastructure

Hospital equipment, consulting, finding a right product for different laboratories, is our specialization. Team of highly educated personnel in our company has a task just to follow, install, consult and fullfil different requirements in hospitals around Bosnia and Herzegovina.

Hereby we are presenting you an export Catalogue of Food and Dietary Supplements, Herbs and Medical Cosmetics and other Organic Products of Bosnia and Herzegovina.

If you are interested in business arrangements, quoting, quantities or other specific details, please contact us at:

tel: +387 33 660 710 fax: +387 33 660 711

e-mail: info@sarajevofarm.com web: www.sarajevofarm.com

#### About Bosnia and Herzegovina

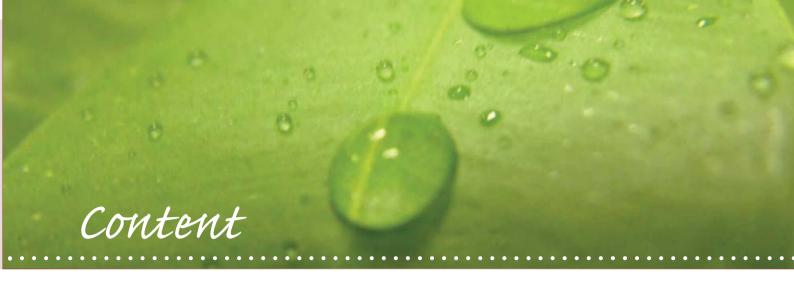
Bosnia and Herzegovina is one of the last undiscovered regions of the southern Alps. Vast tracks of wild and untouched nature make it an ideal holiday destination for adventurers and nature lovers alike.

The central Dinaric Alps are a hikers and walkers paradise. Enchanted by both Mediterranean and Alpine climates, the range of diverse landscapes will stun and amaze you.

Whitewater rafting has become practically a national pastime with three adrenaline pumping rivers: Una in the Northwest, Neretva in Herzegovina and the deepest river canyon in Europe – the unforgettable Tara River near Sutjeska National Park.

Jahorina and Bjelasnica Mountains once hosted the 1984 Winter Olympics. Now they host a new generation of skiers and snow-lovers, hitting the slopes with Olympic quality skiing without the outlandish prices and long waiting. Come discover southeast Europe's most exciting ski destination!







The largest producer of drugs, cosmetics and medical appliances in Bosnia and Herzegovina. It has 49 grocery stores and 13 special sale places, 150 employed pharmacists and 160 pharmaceutical technicians. Value of this company in the last ten years was increased for over 20 times.

6



"Blagoleks" Ltd. was founded in January 1990. It started with a private-owned drug store and ten employed people. Nowadays they have their own business-production premises for pharmaceutical activities of 2400 m2 of space, two drug stores, production plant of 1000 m2 and around 60 employed people.

10

## Herzeg Med

The company was founded in 2004 in Trebinje, regional centre of South-East Bosnia and Herzegovina. The company's main activity is the filling, packing, and distribution of herbal honey originating from this region, which is an approved ecological geographic zone suitable for organic production.

14



The production of buckwheat in accordance with organic agriculture standards is taking place on the Ivan Mountain, known ecologic-zone in Bosnia and Herzegovina. It is real pleasure to deal with beekeeping, to cultivate buckwheat, flax, marigold as well as other cereals in the "untouched" nature.

16



A company which produce healthy eco food and traditional Bosnian cakes. It is the family business existing for 15 years. During that period they won many gold and silver medals at different international fairs. They have five types of different products based on healthy nutrition. For this kind of production they use only natural ingredients.

18





#### The Bosnian Balm

The components contained in the Bosnian balm offer protection from adverse exterior effects, and nurture dry, chapped, and hard skin. In case of burns, they alleviate pain and reduce red colouring. The yarrow extract has anti-inflammatory and anti-microbe effects. It protects from infection and nurtures skin. Skin and skin injuries are to be covered by the Bosnian balm once or several times a day over a number of days.

Ingredients: White wax, Cocoa oil, Olive oil, Yarrow, Turpentine oil.

#### Slim Tea

The root of Ononidis Radix, a leaf of Equiseti minoris Folium and Parsley root accelerate urin release from organism. Melissae leaf with its etheric oil corrects the taste of a tea mixture. Flower of Sambuci Flos activates perspiratory glands. Proactive substances contained in a bark of Frangulae Cortex accelerate intestinal movements and its release.

Ingredients: Sambuci Flos, Equiseti Minoris Folium, Frangulae Cortex, Ononidis Radix, Petroselini Radix, Rosmarini Flos, Senae Folium.



6





in cooperation with







## Calming Tea

Major calming effect of this tea mixture comes from the ingredients of etheric oil contained in a root of the valeriana. Mint, melissae and chamomile etheric oil help in reducing pain, cramps and nervous disorders.

Ingredients: Menthae Piperitae Folium, Melissae Folium, Millefolii Herba, Valeriane Radix, Chamomillae Vulgaris Flos.

#### Prostate Tea

The plantain leaf (Folium Plantaginis) contains liquids and glicosides as well as nettle and birch which help urin release.

Ingredients: Plantaginis Folium, Urticae Folium, Betulae Folium, Herniariae Herba, Ononidis Radix, Petroselini Radix





## Tea against menstrual problems

Bursae Pastoris Herba helps regulating excessive menstruation. It also acts as a urinary antiseptic, while calendulae act as cramps reducer and menstrual regulator. Melissae leaf contains etheric oil of a bitter substance, mineral substance, mineral salt and a tanine. It is especially helpful in reducing cramps. The Millefolii Herba soothes cramps of muscles, while Bistortae Radix acts as extraordinary tanin drug which is adstringent, as well as the leaf of blackberry which also helps in urin release. Ingredients: Herba Bursae Pastoris, Flores Calendulae, Folia Melissae, Folia Rubi Fruticosi, Radix Bistortae, Herba Millefolii.





## Tea against Hypertensia

Flores et Fructus Crataegi contains proactive substances that helps reducing blood pressure. Mistletoe contains etheric oil, camphor etc, so it is considered as prescious because it improves blood circulation. Olive leaf lowers the blood pressure, while corn silk as well as blackberry leaf acts as mild diuretic. Etheric mint oil as well as melissae soothes and removes nervous disorders. The upper part of Herba Equiseti minoris due to its specific acid and various salts enables body liquid release. The root of couch grass helps reducing inflammatory processes of urinary area and helps preventing presence of kidney stone. Ingredients: Folia Olivae, Stigmata Maydis, Herba Equiseti Minoris, Radix Cichorii, Folia Melissae, Flores et Fructus Crataegi, Herba Visci Albi, Folia Menthae Piperitae, Folia et Fructus Rubi.

### Mint Tea

This tea becuse of his calming efect is good everyday use. It can be used for many abdomunal problems (convulsions, pain, minor form of vometing).

Ingredients: Folia Menthae Piperitae, Folia Melissae, Folium Herba Millefolii, Radix Valeriane, Flores Chamomillae Vulgaris





### Camomile Tea

Camomile makes a pleasant aromatic tea with a fruity flavor, enhanced by sugar or honey. It is often sipped for relief of health problems ranging from toothache to nervousness. Camomile has also been noted as beneficial for soothing headaches and is a natural relaxing herb known to assist the restless and those suffering from insomnia. It is also known to assist digestive disorders by settling the stomach and calming the nerves. The plant's botanical name Matricaria, is derived from the Latin term for womb because it was once used as an herb to treat female troubles. Camomile is derived from ancient Greek and translates as "Ground Apple" in reference to the fruity aroma.

Ingredients: Matricarie Flos, Matricaria Chamomilla, L. Asteracea.



## Stock

	Tea against E.Coli
	Tea against cold
•••••	Tea against cough and bronchitis
	Tea for digestion
	Diabetic tea
•••••	Tea for bile and liver
•••••	Tea for bowel movement
	Tea against diarrhea
	Tea against ovary inflamation
	Tea against kidney inflamation
•••••	Tea for gastric ulcer
	Tea against nocturnal enuresis
	Tea for hemorrhoids
,	Herbal diuretic
••••••	Tea against migraine
,	Tea against arteriosclerosis
	Tea against depression
	Tea against rheumatic problems

Tea for anemia
Bitter tea for appetite
Tea for urination
Tea against menopause problems
Tea against insomnia
Tea for improving the kindney function by Brojs





#### Gentle Heel

Repairs and protects dry, cracked skin.



#### Fresh&Free Gel

Best odor control gel. Refreshing antiperspirant gel for legs with cooling effect. Contains eucalyptus.



## Aknorm Lotion

Treatment of acne-prone skin.



## Aknorm Gel

Treatment of acne-prone skin.



Hand and nail cream with aloe and Echinacea.



#### Silky&Soft Handcare & Protection

Regenerative protective hand and nail cream with vitamins A and E.







#### Mala Lala Shampoo & Bath

Gentle shampoo & bath in one, helps to smooth out tangles and bath without tears. Very gentle formula for smooth hair and sensitive baby skin. Herbal formula protects sensitive baby skin and moisturizes it.



Relax and revives tired feet and legs and helps with venous disorders.



#### Follisan styling Gel



Follisan gel for hair styling contains a new bioactive formula Follicusan, rich in milk proteins, sulphur rich amino acids and panthenol with soya lecithin. Hair is easy to shape. It feeds, protects and cares hair at the same time preventing early hair loss and dandruff appearance.



#### Mala Lala Baby cream

Specially designed formula with no lanoline, with almond oil, hamomile, marigold, alantoine and vitamine E for intensive care and protection of baby skin.

## Reumal Gel

Eases and relives reumatic pain; Camfor 3%, Menthol 2% and eucaliptus.



## A

#### Follisan Lotion



Follisan lotion prevents early hair loss while strengthening the growth of new one, improves the condition of damaged hair, and removes dandruff and grease.



## Follisan nutrition mask

for dry and damaged hair

Specially developed nutrient complex with Shea Butter, Chitosan, vitamin E, Panthenol and Follicusan penetrate into the hair deeply and intesively moisturising dry and damaged hair.



#### Follisan Anti-dandruff shampoo

Anti dandruff and nourishing shampoo with milk proteins and amino acids.



## Follisan shampoo for dry and damaged hair



Gentle Nurishing Shampoo for intensive care of dry, damaged and colored hair with Chitosan & Panthenol & Vitamin E.



#### Linoderm Anti freckles cream

Fast absorbing cream formulated to lighten discolorations in the skin, such as freckles, age and sun spots, or changes in skin pigmentation that may occur from pregnancy or oral contraceptive use.

#### Follisan shampoo Bioactive haircare

Anti-hair loss, anti-dandruff, revitalizes scalp, prevents greasiness. Follisan shampoo contains bioactive ingredients derived from milk, the sulphur-rich amino acids, essential oil acids, vitamins and plant extracts and helps with problems of hair and the scalp.



#### Linoderm Face Cream



A moisturizing cream for care of dry and sensitive skin of face. It immediately rehydrates, nourishes, and smoothes skin to velvety softnes. Our unique formulation contains evening primrose oil, honey and vitamin E.





#### Linoderm Anti eczema balm

Designed to care for and beautify the skin of people who suffer from eczema. Greatly reduces sites of eczema and other rashes. Contains: evening primrose oil 20%, shea butter and vitamin E.

### Linoderm Body milk

Specially designed formula for care of dry and sensitive skin. Linoderm skin moisturizers actively restore moisture even to extremely dry, cracked, flaky skin.



#### Vitalife

Help bolster your immune system and better allow to resist diseases and fight infections. Helps in cases of exhaustion and loss of concentration.

#### Pregnavit

Multivitamin for pregnant woman

Designed to meet a woman's unique nutritional requirements before, during, and after pregnancy.

#### Omega 3 fish oil + vitamins A+D

Very Finest Fish Oil (300 mg) for Kids with vitamins A (retinol palmitate-1333 IU) and vitamin D (ergocalciferol-280 IU). Refreshing natural lemon taste. Suitable for kids over one age.

#### Echinacea (capsules)

Echinacea is used to reduce the symptoms and duration of the common cold and flu and to alleviate the symptoms associated with them, such as sore throat (pharyngitis), cough, and fever.

#### Ginkgo biloba (softgel)

Increases circulation to the brain and lower extremities. Treats loss of concentration and emotional fatigue in the elderly. Treats hardening of the arteries.

#### **Bromelain (tablets)**

Bromelain resolves digestion problems and flatulence. Digests fats and is effective as part of a weight-reduction regimen. Reduce fat and cellulite.

#### Apple Cider Vinegar and Nettle (capsules)

Regulates digestion problems and weight. Defecates, removes toxins and speeds up a slow metabolism. It helps to curb appetite.

#### OsteoSTOP (capsules)

It is approved for preventing and treatment of bone complications and osteoporosis. It is excellent support and feed for bones.

#### Prostat (softgel)

Aid to men with benign prostatic hyperplasia. Prostat is helpful in normalizing urine flow and residual urinary volume. It stimulates spermatogenesis.

#### Glucosamine sulfate 500 (capsules)

Glucosamine is thought to promote the formation and repair of cartilage. It helps in cases of hard elbow alteration.

#### Nobol (tablets)

Excellent support and feed for cartilage. Removes pain and getting better moves. Decreases inflammatory changes in elbows and rheumatic pain.

#### Fish oil, EPA 18% and DHA 12%(softgel)

Decreases triglycerides in blood and high blood pressure. Protects against coronary heart disease and arteriosclerosis.

#### Lakolax (tablets)

Regulates digestion problems and defecation. It prevents piles and fissures.



The Company was founded in 2004 in Trebinje, regional centre of South-East Bosnia-Herzegovina. The Company's main activity is the filling, packing and distribution of herbal honey originating from this region, wich is an approved ecological geographic zone suitable for organic production. The plant is equipped with modern appliances for honey processing and packing.



# Natural Honey Special Available in 240 g 1000 g packages



Natural Honey Classic

Available in 40 g
250 g
500 g packages



Natural Honey with Almonds



## Natural Honey with Raisins



Natural Honey with Walnuts





Natural Honey with Dry Figs

The Company has already met with remarkable success, and has received several awards:

Golden medal of the International Honey Fair in Sarajevo in 2004 Bronze medal of the International Herb and Honey Fair in Sarajevo in 2004; USAID awarded Herzeg Med with special prize for marketing and design



The production of buckwheat in accordance with organic agriculture standards is taking place on the Ivan Mountain, known ecologic-zone in Bosnia and Herzegovina. It is real pleasure to deal with beekeeping, to cultivate buckwheat, flax, marigold as well as other cereals in the "untouched" nature and amazing world of mountain wild plants making part of miraculous natural symbiosis. The contact with genuine nature is bringing us healthy life stile, best quality healthy food and great feeling of harmony.



Nutritive components in 100 gr. of buckwheat - Carbohydrates 72,9 g. - Proteins 10,86 g. - Potassium 448 mg. - Phosphor 282 mg. - Iron 3,2 mg. - Calcium 114 mg. - Magnesium 85 mg. - Vitamin E 3,7 mg. - Vitamins B 3,6 mg. - Minerals 1,72 mg.

- Minerals 1,72 mg. Energetic value of 100 gr. of buckwheat is equal 1407 kJ.

#### Buckwheat

Unlike other cereals, the buckwheat grain has triangular shape, and buckwheat gruel obtained from that grain has delicious taste. Buckwheat grain can be grind into integral buckwheat flour appreciated very mush allover the world. Biochemical and nutritional characteristics of buckwheat combined with known characteristic such as easy digestion make it ideal as food especially for the persons with compromised digestion, and the best choice for children and elderly people. Very important characteristic of buckwheat is that it does not contain gluten what is of great importance for the people suffering from Gee-Herter (celiac) disease.

The polenta is exclusively made of integral buckwheat flour, which maybe is not economical way, because the price of this flour is very high at world's market, however the buckwheat made this way brings multiple profit: it is nutritious, energizing, healing... In the Far East the very prized are noodles and buckwheat spaghetti made of pure buckwheat flour - soba kiri. Liquid bubble-like pastry made of this flour is irreplaceable for preparing: lasagnas, cooked pastry filled by meat or berry fruits, i.e. when the meal has to absorb a great quantity of fat, beside wheat flour, it can be added 60-70% of other grains flour. Buckwheat is considered the real gourmand's specialty, therefore it is prepared with particular care and as per refined recipes.





#### Buckwheat Seeds

For the purpose of healing, it is used BUCKWHEAT SEEDS wich help on case of illnesses of bone system, therefore some herb-healers recommend various potions based on buckwheat seeds beacuse they help in healing arthritis, rheumatism, aged-people gout, frozen spots, even gangrene.BUCKWHEAT TEA contributes to feeling of energy, it has very unusual taste, so according to need and purpose, it can be mixed with certain medicinal herbs: thyme, yarrow, ... By discovering bio-flavonide RUTIN (guercetin-3 rutinozid, formule C27H30 016 x 3H20) contained in buckwheat in USA, Japan, Russia and many other countries worldwide, in order to extract this glucoside wich is used in medicine: to stop capillary bleeding, to decrease high blood presure and cholesterole in blood, circulation, and genereally buckwheat is used as:"Protection against radiation effects, after atomic bomb", as stated by prof. dr Jo'e [panring from Biotechnical faculty in Ljubljana (Slovenia). For these reasons very popular worldwide are buckwheat TINCTURES, wich are mostly used against diseases of blood-vessel system, as well as preventive measure. Buckwheat contains enough glucoside rutine to justify economically its industrial processing for obtaining this pharmaceutical preparation.

## Buckwheat Honey

Buckwheat honey contains all "B" group vitamins, as well as vitamins "A" and "E" in different proportions, and is enriched with organic buckwheat pollen and royal jelly as well as with microelements necessary for human body. Buckwheat honey hormones regulate heart function, protect kidneys, help liver function. Generally known are buckwheat honey antibacterial and antiviral haracteristics. Honey originating from organic buckwheat flowers grooving on Ivan Mountain helps and strengthen cardiovascular system.





#### Buckwheat Pasta

The buckwheat pasta is known and consumed all over the world. Consumers from the Far East appreciate spaghetti made of pure buckwheat flour (soba kiri). Buckwheat pasta has specific taste; it is considered gourmand specialty and the preparation should be with special attention in accordance with refined recipes. We hope that buckwheat consumers as well as organic food fanciers will enjoy in the quality that we are offering with love.



#### Pillows and collars

Buckwheat pillows are made of carefully selected buckwheat peel. It is recommended by orthopedists in 100% of cases. It helps to alleviate neck and back pain, headache, muscular tension, snoring, vertebral and neck disorders, insomnia, allergy, and it is very useful for the patients lying in bed for long period of time. The fundamental function of buckwheat pillow lies in the ability to adapt to the shape of the body assuring the appropriate position of the head and of the spine. While slipping on buckwheat pillow all muscles and tendons are relaxed and in the correct position. In case you are using "normal" pillows some parts of the pillow are compressed forcing your muscles to react on the pressure, causing fatigue and agitated sleep. The usage of buckwheat pillow leads to complete and rapid relaxation, stabile circulation and normal blood pressure; functions blamed quite often as the cause of headache. Since your head is completely positioned on the pillow and the neck is in the correct position, the upper airways are open, there are less obstacles compromising correct breathing and the problem of snoring is reduced if not completely eliminated. While sleeping on buckwheat pillow the electromagnetic field is functioning correctly, the changes of the position during the night are decreasing and you awake with more energy and strength.











#### Buckwheat Tincture

Buckwheat drops are extracted from yang leafs and flowers of organic buckwheat. Extract obtained contains glycoside "rutin" which helps preventing the damages and increase permeability of capillary network and make it resistant in case of hypertension. Buckwheat improves the function of cardiovascular system, reduces swellings, fatigue and muscular cramps, but the biggest advantage is the ability to remove the blood circulation disorders. "Rutin" contained in the tincture helps the regeneration of damaged capillary vessels and acting like this it prevents different kind of internal bleedings. Regular intake of incture helps to improve cellular metabolism, to strengthen blood vessels and to achieve normal function of overall cardio-circular system.



## Triti Papa

A kernel of wheat is one of the best sources of primary proteins, and it contains the essence minerals as well as vitamins. A kernel of wheat contains three main parts: covering, endosperm and germ. The covering is rich in minerals (P,K,Mg,Ca,Fe...) and vitamins, especially group B vitamins, traces of E, D and K ones. The endosperm contains the significant amount of proteins, carbohydrates or starch. The wheat starch in kernel exists there in the most significant form. The germ contains saccharose and maltose, all the fat and most of the vitamins. Wheat is the only cereal containing pro-vitamin A. The whole kernel contains the powerful antioxidants important for prevention of large intestine cancer. This wheat is improved by natural apple jam made of original Bosnian apples. This organic product contains high food energy values. The apple seed contains B-17, the ingredient with strong anticancer characteristic.

The product itself is very convenient for all consumer categories: Children, athletes, convalescents, people performing hard work, older and weak persons. ESPECIALY CONVINIENT FOR TOP ATHLETES.

TRITI-PAPA strengthens your immunity, improves your blood picture, improves your digestion and regulates the bowl movement.





#### Frutti Triti

Jukan's Family traditional dish coming from a homemade wheat groats (wheat germ) and preserved apple juice (jam). Food containing no additives, rich in natural ingredients of native apples and wheat, growing on principles of organic production with a high food values, and favourable for all consumer categories (children, athletes, convalescents, people performing hard work, especialy for older exhausted people). This is the natural food of our ancestors, easy to digest, of an important biological value and very tasty.

**FRUTTI-TRITI** to strengthen immunity, to improve your blood picture, to improve digestion and to regulate bowel movement.

